

How Wade & Wendy Can 10x Your Recruiting KPIs

Wade and Wendy are a pair of AI recruiting partners. Wade covers the B2C side; Wendy covers the B2B side. In tandem, they constitute a full-stack recruiter that slots into a team and automates the top of the funnel, reducing downstream costs.

With Wade and Wendy working together, the repetitive tasks of sourcing and screening happen rapidly. Candidate funnel and outreach is exponentially expanded. Time-to-fill and recruiter ramp-up time are slashed. The whole recruitment life cycle is shortened, and hiring decisions are made with less bias and more predictive success.

How it Works, in Eight Steps:

- 1** Hiring teams give Wendy an assignment; Wendy absorbs and understands the job requirements and sets off to source candidates.
- 2** Wade operates as a personalized AI career advisor. He enjoys a trusted relationship with many workers, logging their career history and goals, and continually refining his ability to match their rich profile with the best roles.
- 3** Wendy's sourcing mission sees her interface with Wade and his talent pool.
- 4** Wendy also conducts a multi-channel outreach across a database of more than 150-million candidates, both active and passive.
- 5** Wendy identifies qualified, interested and available candidates, and reaches out to each of them individually.
- 6** With impeccable recall, and domain-specific knowledge, Wendy conducts an in-depth, personalized and unbiased conversation with every candidate. She has 24/7 availability, she is never in a rush, and she always remembers to follow up.
- 7** Wendy identifies qualified, interested and available candidates, and reaches out to each of them individually.
- 8** After completing her assignment, Wendy delivers tailored recommendations to the hiring team, complete with all the info they need to make a decision. Her report is easy to view, use and manage within a dashboard environment.

Wendy can do the work of ten human recruiters, at a fraction of the cost
Using Wendy, the average recruitment team can save tens of thousands of dollars per week, while dramatically increasing candidates accepted for interview and hiring.

 **Wade & Wendy**